

BEN S. JOHNSON

THE RÉSUMÉ

OBJECTIVE: To work with creative people who inspire others, challenge those around them and share a common interest in creating a better world for everyone.

SKILLS: Web Design (concept design, site architecture, wireframes, interface design and site evaluations; HTML/CSS, JavaScript and Flash; Content Management Systems and Social Networking; Online Advertising and Email Campaigns) • Print and Identity Design • Illustration and Photography

EXPERIENCE: **Designer**, FREE RANGE STUDIOS - Berkeley, CA (2009-present) • Responsible for Flash animation, web design/development and illustration projects. Client work includes projects for The Story of Stuff, Trust for Public Lands, Levi Strauss & Co., and the Alliance for Climate Education. **Freelance/Contract Designer**, BEN S. JOHNSON - Berkeley, CA (2008-present) • Maintained a successful freelance design business with clients in California, Florida and Georgia; Provided contract web design and illustration services to companies in California and Florida. **Creative Director**, DESIGN FARM - Tallahassee, FL (2006-2008) • Established, supervised and participated in the creative process for all projects from concept to delivery; Facilitated client meetings and new business development; Executed web, print, identity, illustration and photography projects. **Art Director**, INFINITY SOFTWARE DEVELOPMENT - Tallahassee, FL (2006) • Led the design of web, print, identity and photography projects; Established and maintained trusted relationships with clients and vendors; Implemented design standards. **Web Designer**, THE ZIMMERMAN AGENCY - Tallahassee, FL (2000-2005) • Created online components of large scale advertising and branding campaigns; Designed HTML/CSS and Flash websites integrated with database-driven programming and Flash ActionScripting; Utilized brand standards and communication strategies across online advertising, websites, and email campaign designs.

EDUCATION: **Bachelor of Fine Arts, Graphic Design** • Emphasis on Interactive Design and Studio Art • University of Georgia | Athens, Georgia

INTERESTS & ACTIVITIES: Outdoor recreation, community arts and cultural events, supporting local economies, voluntary simplicity. Member of AIGA, The Graphic Alliance, International Slow Food Movement, Appalachian Trail Association.

➔ www.bensjohnson.com

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THE REFERENCES

“Ben is detailed oriented and is able to use his professional experiences to bring great value to both business and creative discussions... Ben will be an asset to every client who takes advantage of his abilities and artistic services.”

-Sean Fisher

Assistant Director, Florida Surplus Lines Service Office

“The projects Ben worked on are my favorites and always exceeded my expectations, even after I learned to expect something great from Ben.”

-David Lee

Planning & Policy Analysis Administrator, Florida Department of Transportation

“Ben continually brought a positive attitude to work each and every day. As President, I was impressed with his ability to manage clients, direct employees and guide the success of many projects.”

-Joe Mikos

President, Design Farm

MELISSA ROBERTS

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JOE MIKOS

President (2006-2008)
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GREGG FINDLAY

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